



# Our Gang Ice Racing

**2021 Season**

Our Gang 4 Wheelers, Inc. is proud to present its 45<sup>th</sup> Annual Ice Race Season, run on the ice at Georgetown Lake. Beginning in January, families and friends from all over gather for this safe, exciting, and growing motor sport.

Even if you haven't participated in this sport before, it is easy to understand, enter and win. Four-wheel drive vehicles are required and races are open to drivers of all skill levels.

Individuals compete in three different classes, "Street", "Pro Street" and "Competition". Street class is for the average four-wheel enthusiast; Pro Street is a more experienced group of racers with street legal rides and the Competition class includes serious engine building, vehicle modifying and thrill seeking, experienced racers.

Our Gang 4 Wheelers ice races have been covered regularly in local and national media. Local television and newspapers have featured our events. National television coverage includes *The CBS Early Show*, *The Travel Channel*, *Xtreme 4x4 on Spike TV*, *Dirt every Day* and *Superlift's Off-Road Adventures on the Outdoor Channel*. Our Gang has also been featured in Peterson's Off Road, Four Wheeler Magazine, Four Wheel Drive and Sport Utility Magazine, United Four Wheel Drive Association's Magazine, Jp Magazine, EuroBerge Magazine, Crawl Magazine, Xtreme Off Road Magazine, and 5280 Magazine, as well as others.

Our Gang distributes over 3,000 flyers each season, which prominently display all of our sponsors. Our website, [www.ourgangiceracing.com](http://www.ourgangiceracing.com), also lists the names and contact information of all sponsors. Each weekend we announce our sponsor's names to our participants at both the Driver's Meetings and Trophy Presentations.

We have 505 followers on Facebook, 98 followers on Twitter, and 320 email subscribers.

**If you choose to help support our participants, you can sponsor one of the following classes on any of our race weekends for \$100 each. We have 5 race weekends this coming season, so you can sponsor a single class for the whole season for \$500.**

**Our classes this season are Street Studs, Street Bare Rubber, Pro Street Rally/Studs, Competition Studs, Competition Bare Rubber, and Competition Cheaters. All classes run both a Men's and Women's Group (except Street Studs), so there are a total of 11 sponsorship opportunities each weekend!**

Please contact our Sponsorship Representative, Jean Denny, at 303-908-5297 or [queenonice@live.com](mailto:queenonice@live.com) for information about how to get your business or organization exposed to all of our participants and spectators. We invite you to get to know our organization. Come up to compete, meet our competitors, hand out awards, watch the races or even catch a ride with us. Your support does not just buy trophies, it enables all of our events and drivers to continue.

**Thank you for your consideration, your support is greatly appreciated!**